**Position Title: Event and Marketing Manager**

*Full-time salaried position, exempt*

**ORGANIZATION DESCRIPTION:**

Locust Grove is a 1790s historic site set on fifty-five acres in Louisville’s east end. It is a National Historic Landmark and an AAM-accredited museum.  The site tells the story of all the people who lived and worked here, free and enslaved, in the early years of the nation, through tours, programs, exhibits, demonstrations, and publications.

**POSITION PURPOSE AND OBJECTIVES:**

The Event and Marketing Manager plans, manages, and executes, and promotes programs for diverse audiences to support the interpretive story and financial stability of Locust Grove. This position is responsible for developing and implementing the program and marketing strategies of Locust Grove, improving visitor engagement so that visitors will learn more and get more from their visits; developing community partnerships, and promoting HLG’s mission and message to local, regional, national, and international audiences through print, digital, social, and all other methods of communication and outreach.

**MINIMUM QUALIFICATIONS:**

·         Bachelor’s degree required, History, Marketing, or Communications preferred

·         Must possess current computer and business skills

·         Must show previous responsibility for managing events

**SALARY RANGE**: $37,000-$40,000. Health insurance and other benefits provided. Probationary period of 90 days. Benefits begin after probationary period. Reviews held at 6 months and annually thereafter. Subject to terms & conditions in HLG Employee Handbook.

**TO APPLY:** send a letter of interest with a resumé or CV to Carol Ely, Executive Director, at [ely@locustgrove.org](mailto:ely@locustgrove.org)  by August 16th, 2021.

A full description may be found online at [www.locustgrove.org/employment](http://www.locustgrove.org/employment)